NFC

NFC SUMMIT

NFC Summit 2027 · 27 — 29 May · Unicorn Factory, Lisbon

NFC STREET ACTIVATIONS

Containers, murals and street art take over Europe's leading festival for digital creative communities.

On The Wall



Sixth edition · 27 — 29 May 2027 · Unicorn Factory, Lisbon

THIS IS NFC.

The annual home of digital creative communities.

2,740
attendees in 2026

79
countries

6M+
organic impressions



NFC, year after year, became

AN OPEN-AIR DIGITAL ART MUSEUM.

The most photographed square metres of NFC.



On The Wall · 10 Sept — 30 Oct 2026

THE COMMUNITY WENT FIRST.

From 10 September to 30 October 2026, we opened the walls of NFC to the community.

On The Wall · the campaign

THEY MADE NFC 2027 HAPPEN.

- 325 mints in seven weeks
- 311 names and 14 portraits to be hand-painted on the walls
- House 01 taken by JPEG FRENS
- People of the Wall, the podcast: every Friday, 32 episodes so far

The community did not wait for May.





On The Wall

THE STREET IS THE GALLERY.

THESE SPACES BUILD THE FESTIVAL.

The community funded the edition early, and got more than a thank-you.

01
PAINTED FOR REAL
Your mark, hand-painted on the venue. Still there after the festival.

02
A POST-READY CARD
Your azulejo card: name, spot, made to share.

03
ON-CHAIN, YOURS TO KEEP
An NFT that proves your place on the wall.

04
PART OF THE MUSEUM
Inside the open-air museum, photographed all year, on the street-art tour route.

05
HOLDER EXCLUSIVES & SURPRISES
Drops, access and surprises for everyone on the wall, during the campaign and at NFC 2027.

06
A TICKET IN EVERY TIER
From 1 GA with a name to 70 tickets with the flagship.

07
THE HIGHER, THE BIGGER
Passes, events, status, keynotes: the bigger your wall, the bigger your role.

John Karp · founder

NFC EXISTS BECAUSE PEOPLE LIKE YOU DECIDE IT SHOULD. BE THE ONE FOR 2027.



How it happens

FOUR STEPS, ONE DELIVERY DATE.

01

PICK YOUR WALL

Choose your Mural. Four houses exist, 2 Murals, 1 Flagship.

02

SEND THE ARTWORK

Yours, your artist's, or a piece from your collection.

03

ADAPT & VALIDATE

Re-composed for the wall's real proportions. You sign it off.

04

BUILT & DELIVERED

Hand-painted on site before doors, your credit beside it.

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10 Sept — 30 Oct 2026

Campaign window: the mint was open

Winter 2026 — 27

Customization and validation

Before 27 May 2027

Build, paint, install on the plaza

27 May 2027

Your mural is painted

Five ways in

YOUR WALL IS WAITING.



Five ways in · the offers · Mint 10 Sept — 30 Oct 2026

FIVE OFFERS, ONE WALL EACH.

From a hand-painted name at 0.06 ETH to the flagship mural at 40. Anyone can own a piece.

01	FLAGSHIP MURAL	40 ETH	1 of 1	The most visible wall of NFC 2027. Keynote, 20 VIP + 50 GA.	Platinum · Co-organizer
02	ARTIST MURALS	15 ETH	2 walls	Main Stage or North Wall, painted by one of our artists. 8 VIP + 20 GA.	Platinum Sponsor
03	COMMUNITY HOUSE	9 ETH	4 houses	Your container on the central plaza, in your colour. 4 VIP + 10 GA.	Gold Sponsor · Top 14
04	THE PFP WALL	0.6 ETH	50 squares	Your PFP hand-painted at the top of the wall. 2 VIP passes.	onthewall.nfcsummit.com
05	THE NAME WALL	0.06 ETH	500 names	Your name hand-painted on the façade. 1 GA ticket.	onthewall.nfcsummit.com

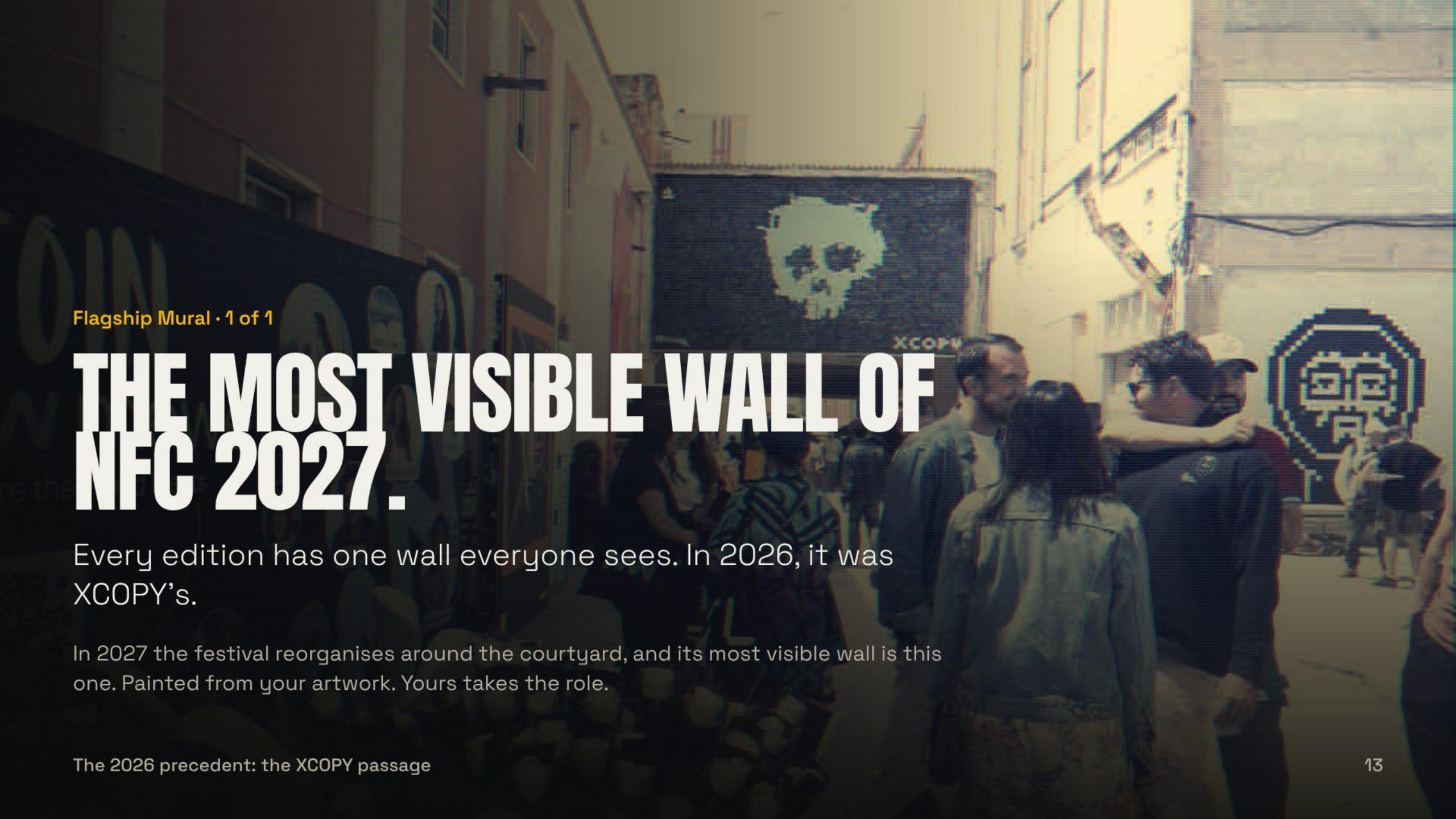
This deck details offers 01 — 03 · 04 and 05 live on the site

Offer 01 · 1 of 1

FLAGSHIP MURAL

Above the courtyard passage.





Flagship Mural · 1 of 1

THE MOST VISIBLE WALL OF NFC 2027.

Every edition has one wall everyone sees. In 2026, it was XCOPY's.

In 2027 the festival reorganises around the courtyard, and its most visible wall is this one. Painted from your artwork. Yours takes the role.

YOU DON'T SPONSOR NFC 2027. YOU CO-ORGANIZE IT.

CATEGORY EXCLUSIVITY
No competitor in your category sponsors NFC.

CO-BUILD
Influence the programme, editorial line, speakers and formats.

YOU MAKE IT HAPPEN
Your commitment secures the edition. The patron of patrons.

100 % INTEGRATED
Shared goals, clear KPIs, measurable ROI. Everything adjustable.

100 % CUSTOM
Content, production, data, CTAs and calendar built for you.

YEAR-ROUND
A 2026 / 2027 partnership: before, during and after the event.

COMMUNITY TRUST
Build trust and engage your community where it lives.

ON-CHAIN
Your products integrated into the NFC registration flow.

Offer 01 · Platinum + Co-organizer

FLAGSHIP MURAL

NFC 2026: 2,740 attendees from 79 countries

1 WALL

The most visible wall of NFC 2027, painted from your artwork

1 KEYNOTE

An opening slot on the main stage

70 TICKETS

20 VIP + 50 GA, from January 2027

#1 PARTNER

Co-organizer of NFC 2027, top line of nfcsummit.com

40 ETH 1 OF 1

Talk to John first →



Offer 02 · 2 available

ARTIST MURALS

Your artwork, painted for real.

Artist Murals · 2 available · 15 ETH

TWO WALLS, MEASURED.

Main Stage Artist Mural

4.2 × 3.4

Metres · faces the main stage

North Wall Artist Mural

3.0 × 3.3

Metres · on the praça

Painted by one of our artists from your artwork, with your credit painted beside it.

The 2026 murals are still on the walls: that is what a mural here means.



Artist Murals · your event

A COMMUNITY EVENT AT YOUR MURAL.

We organise a meetup and unveiling moment at the wall with you: your community in front of your piece, drinks, photos, the artist on site.

- A slot in the festival programme at your wall
- Promoted to the full audience as part of the festival programme
- 2026 precedent: the XCOPY passage became the busiest photo spot of the festival



Offer 02 · Platinum Sponsor

ARTIST MURALS

NFC 2026: 2,740 attendees from 79 countries

1 WALL

Main stage or north wall, painted from your artwork by one of our artists

1 EVENT

A dedicated community event at your mural, 27 — 29 May

28 TICKETS

8 VIP + 20 GA, from January 2027

1 CREDIT

Your “Presented by” credit, hand-painted on the wall

15 ETH **2 AVAILABLE**

Talk to John first →



Offer 03 · 4 available

COMMUNITY HOUSE

Your house on the central plaza.

Community House · what it becomes · photos, edition 2026

ONE SHELL, FIVE WAYS.



GALLERY

Hang the collection, sell in the room.



INSTALLATION

One immersive piece people queue for.



CLUBHOUSE

Where your community finds each other.



LIVE ACTIVATION

Painting and drops in front of the crowd.



PARTY SPOT

Doors open, sound on, the plaza fills up.

For galleries · platforms · marketplaces · projects · curators · studios · foundations · museums · brands · communities

Community House · your canvas · 14.4 sqm · 27 — 28 May

THREE SHELLS, ONE CANVAS: YOURS.



Model A

THE GALLERY FRONT

Your artwork, painted on one exterior side

Paintable face ~6 × 2.5 m · to confirm



Model B

THE WALK-IN

Everything else in your colour

100 % painted, inside and out



Model C

ON QUOTE

Central plaza · highest-traffic

Next to the main stage

Painted, not wrapped

Offer 03 · Gold Sponsor · Top 14

COMMUNITY HOUSE

NFC 2026: 2,740 attendees from 79 countries

14.4 M²

A 20-ft container on the central plaza, 100% painted in your colour

2 DAYS

Your own programme in the house, 27 — 28 May

14 TICKETS

4 VIP + 10 GA, from January 2027

6 SCREENS

Six 42” screens, power, Wi-Fi and air conditioning

9 ETH **4 AVAILABLE**

Talk to John first →



Offers 04 and 05

ANYONE CAN OWN A PIECE.

Offer 04 · sold on the site

THE PFP WALL.

50 squares, hand-painted in a prominent position at the top of the wall. Your PFP becomes part of the museum.

Mint → upload your PFP → hand-painted for real



Offer 04 · on the wall

THE PFP WALL

NFC 2026: 2,740 attendees from 79 countries

1 SQUARE
Your PFP hand-painted at the top of the wall

2 VIP
Tickets for NFC 2027, you and your plus-one

1 HOUR
A private hour at the venue before doors open

1 BRUNCH
The Wall private brunch, holders only

0.6 ETH **50 SQUARES**

Mint 10 Sept — 30 Oct 2026 ·
onthewall.nfcsummit.com

Offer 05 · sold on the site

THE NAME WALL.

01 500 names, hand-painted on the venue.

02 Your number is your spot on the wall.

03 Editable until 30 October. One General Admission ticket included.

04 Each name gets a shareable azulejo card.



You won’t just sponsor NFC 2027. You’ll stand on its walls with 500 others.

Offer 05 · on the wall

THE NAME WALL

NFC 2026: 2,740 attendees from 79 countries

1 NAME

Hand-painted on the façade of Armazém 0108

1 GA

General Admission ticket for NFC 2027

1 CARD

Your azulejo card, ready to share from day one

1 BRUNCH

The Wall private brunch, holders only

0.06 ETH **500 NAMES**

Mint 10 Sept — 30 Oct 2026 ·
onthewall.nfcsummit.com

NFC Street Activations · On The Wall

TALK TO JOHN.

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