

Sixth edition · fifth anniversary

NFC SUMMIT 2027

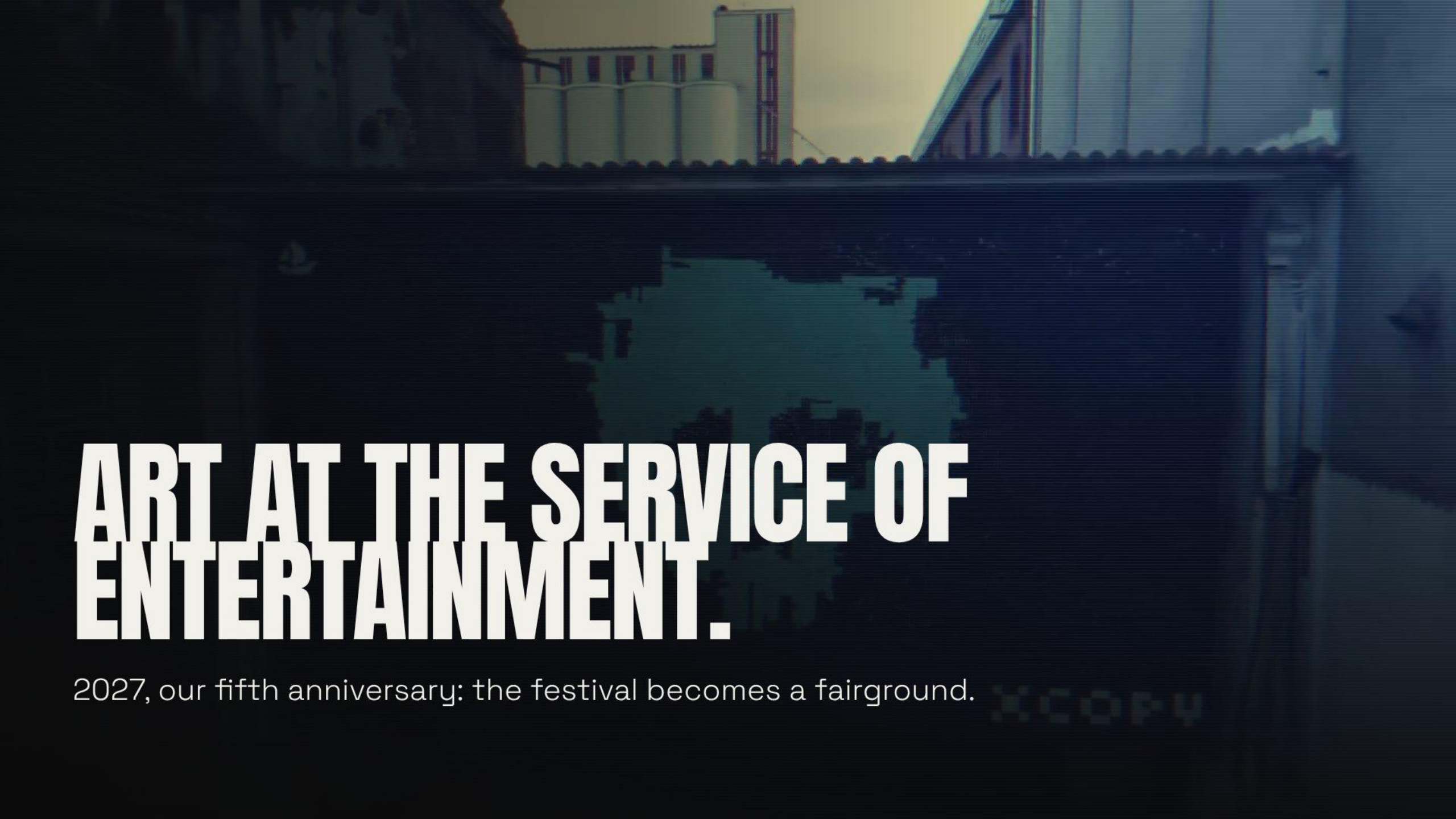
The Digital Pop Culture Festival

27 — 29 May 2027 · Unicorn Factory, Beato, Lisbon



THE FUTURE BELONGS TO CROSSOVERS.

Five years later, this community has an address.



ART AT THE SERVICE OF ENTERTAINMENT.

2027, our fifth anniversary: the festival becomes a fairground.

On The Wall · since September 2026

IT HAS ALREADY STARTED.

We asked the community to fund the festival and put their name on its walls. **More than 325 people already did, giving from $150 to $25,000.**



It keeps going, every week: onthewall.nfcsummit.com

DIGITAL POP CULTURE

Culture is now made where two worlds meet.

ART × FINANCE

BUILDERS × CREATORS

COMMUNITIES × INSTITUTIONS

INTERNET × REAL LIFE

TECHNOLOGY × CULTURE

COLLECTING × BELONGING



Sixth edition · fifth anniversary

FIVE YEARS. ONE ADDRESS.



2026 edition — final report

WHAT ONE EDITION HOLDS

2 740
Visitors

150+
Speakers

79
Countries

75
Sponsors

200+
Artists exhibited

30+
Side events

6M+
Organic impressions

Source: NFC Summit 2026 final report

“

Amazing 48 hours at NFC Summit in Lisbon. **One of the best 2 days of my life.**

ADAM WEITSMAN

Collector · Gold sponsor 2027



Six worlds · 27 — 29 May 2027

WELCOME TO THE FAIRGROUND.



The programme

SIX WORLDS

01
FAIR PLAY
Art × Play

02
KAWAII SUMMIT
Cards × Art

03
CONFERENCE
Ideas × Action

04
ART FACTORY
Art × Collecting

05
HACKATHON · AI DAY
Builders × AI

06
PARTIES
Internet × Real life

FAIR PLAY PLAY THE ART.

A fairground where artists build the rides: a screen, a score, a print to take home.





World 02 · Cards × Art

KAWAII SUMMIT
WHERE CARDS BECOME ART.

Tournaments on the tables, the card as an artwork on the walls.

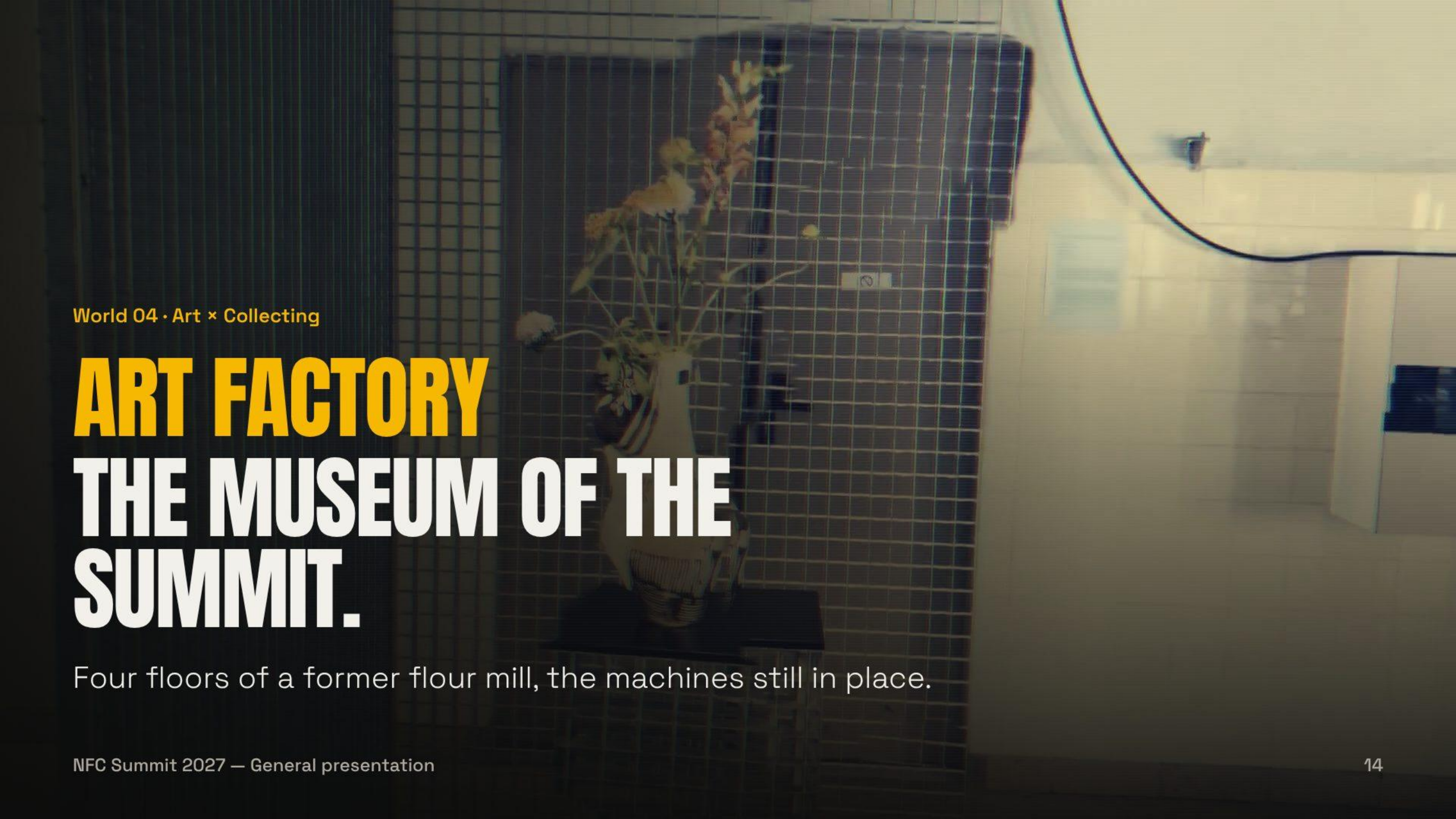


World 03 · Ideas × Action

CONFERENCE

ONE DAY TO THINK. ONE DAY TO LISTEN.

Day one, working groups. Day two, the symposium and the big names.



World 04 · Art × Collecting

ART FACTORY
THE MUSEUM OF THE SUMMIT.

Four floors of a former flour mill, the machines still in place.



World 05 · Builders × AI

HACKATHON - AI DAY
BUILD IT IN TWO DAYS.

In the Escola 42 building, on site, 27 and 28 May. The best projects demo on the main stage.



World 06 · Internet × Real life

PARTIES EVERY NIGHT, EVERYWHERE.

A party every evening, and 29 May is the party day.

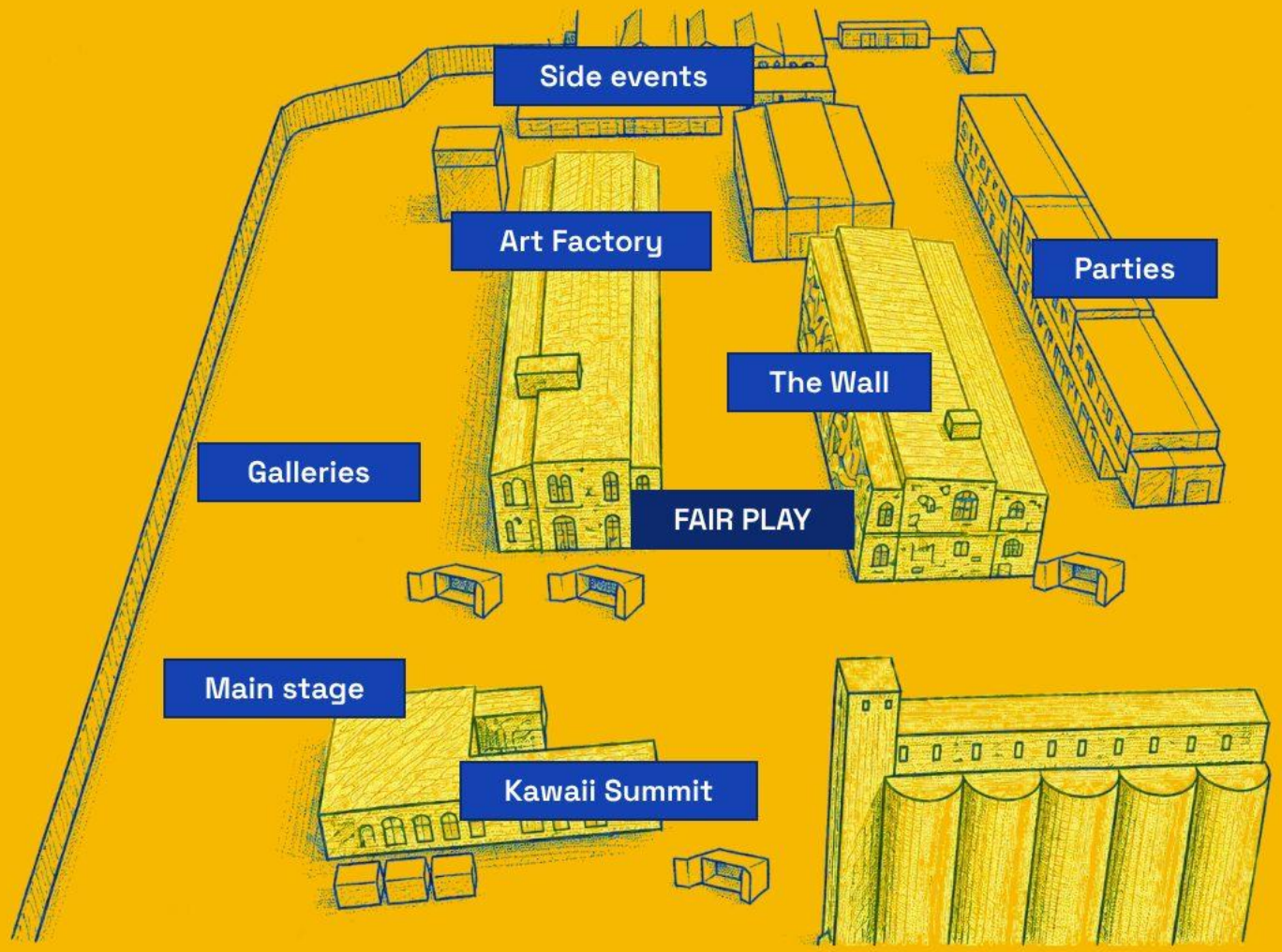


Every stand is an artistic activation

PLAY. WIN. KEEP.

The venue

ONE SITE, ONE FAIRGROUND



FAIR PLAY

The fair, at the heart of the plaza

ART FACTORY

Four floors of exhibitions

MAIN STAGE

Two days of conference

KAWAII SUMMIT

Cards, players, artists

THE WALL

The names of the community

ESCOLA 42

Hackathon · AI Day

27 — 29 May 2027

THREE DAYS IN MAY



Thursday 27

THE WORKING DAY

— Working groups

— Fair, cards and Art Factory open

— The hackathon starts



Friday 28

THE SYMPOSIUM

— Main stage, big names

— Tournaments and fair all day

— Hackathon demos



Saturday 29

THE PARTY DAY

— No talks, no stage

— FAIR PLAY open all day

— The final party

2027 · our fifth anniversary

JUST WAIT UNTIL YOU SEE WHAT WE'VE BUILT.





THE CITY WAS ALREADY HERE

Artists, founders and collectors moved to Lisbon before anyone called it a scene.

THREE DAYS PEOPLE KEEP

01 YOU MEET THE PEOPLE YOU ONLY KNEW ONLINE

02 YOU SEE IDEAS BEFORE THEY BECOME TRENDS

03 YOU LEAVE WITH SOMETHING STARTED

Partner with NFC

“

For six editions, we have built **a custom format with every partner.** Tell us what you want to do.

JOHN KARP

Founder, NFC Summit

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SEE YOU IN BEATO

